

## **Recycle your paper – facts**

### **:20 second radio PSA**

Originally recorded at WATD by Claire Sullivan of the South Shore Recycling Cooperative

“When you bring in your Christmas catalogs from the mailbox today, consider the fuel, chemicals and water it takes to transform them from trees.

How much of a difference does it make to separate your paper from the trash?

Recycling 2 bags of paper a week keeps 8 trees in the forest, saves 100 gallons of fuel, and keeps 4 tons of carbon dioxide out of the air each year.

So the South Shore Recycling Cooperative asks you to put a bag next to your trash for all your clean paper and cardboard. A little effort makes a big difference.

For more information, go to [ssrc.info](http://ssrc.info).”

#### **Sources:**

[Paper Industry Association Council](#)